

CINZIA DELFINI

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EDUCATION

MA Italian Language and Literature, University of Pittsburgh

Pittsburgh, PA
December 2017

MS Foreign Languages and Literatures, University of Verona
Russian and English Studies

Verona, Italy
July 1996

PROFESSIONAL EXPERIENCE

University of Pittsburgh, Part-time Instructor

Pittsburgh, PA
September 2021 – present

- Teaching Italian language and culture level 1 and 2: developed literacy skills in Italian through the communicative acts of reading, writing, and creating discourse around texts of all types.
- First-Year Programs facilitator (Fall 2022): introduced students to resources and content that will aid in their first year and beyond. Helped students to develop critical thinking, reflection, presentation, and discussion.

Duquesne University, Adjunct Instructor

Pittsburgh, PA
September 2019 – May 2022

- Teaching Italian language and culture level 1, 3 and 4
- As per Italian 1 (Elementary Italian 1), giving fundamentals of oral and written Italian language, through interactive lessons using everyday vocabulary.
- As per Italian 3 (Intermediate Italian 1) focusing on interactive skills of reading, writing, speaking, and listening, around original texts and media of all types.
- As per Italian 4 (Intermediate Italian 2) continuing the development of oral and written skills through a content-based approach.

University of Pittsburgh, Visiting Instructor

Pittsburgh, PA
January 2018 – May 2021

- Teaching Italian language and culture level 1,2 and 3, plus Italian conversation
- As per Italian 1, giving the basic notion of grammar including Italian geography, culture and society.
- As per Italian 2, developing literacy skills in Italian through the communicative acts of reading, writing, and creating discourse around texts of all types.
- As per Italian 3, developing literacy skills in Italian through a content-based approach.
- As per Italian conversation, building confidence to reach a high level of fluency in Italian.

University of Pittsburgh, Teaching Assistant

Pittsburgh, PA
September 2016 - December 2017

- Taught Italian language and culture level 1 and level 2

University of Pittsburgh, Instructor of Italian

Pittsburgh, PA
September 2015 - December 2017

- Taught Italian language and culture level 1 and level 2 and Italian conversation

Fox Chapel Area High School, Russian Teacher

Pittsburgh, PA
March 2015 – April 2015

- Taught Russian language and culture for an Adult Education Class
- Developed an 8-week curriculum to enable students to gradually build upon skills to formulate sentences in Russian

St. Joseph Parish, Assistant Teacher

Pittsburgh, PA
September 2014 – May 2015

- Assistant in the 4-year-old classroom
- Responsible for general supervision and management of students
- Helped to plan and maintain a safe and clean learning environment

Mantova School District, Substitute English Teacher

Mantova, Italy
September 2012 – May 2013

- Taught English to middle and high school students
- Developed working relationships with members of the school staff

FARMER S.p.A., Sales Office Secretary

Mantova, Italy
January 2001 – March 2010

- Successfully managed a sales office handling multiple tasks including ordering and invoicing
- Organized events based on customer needs

St Promotions, General Manager

Moscow, Russia
April 1998– March 1999

- Formed a joint venture with an Italian firm
- Created a marketing agency providing below the line promotional services across Russia

FILODORO CALZE S.p.A., Marketing Manager

Moscow, Russia
August 1997– March 1998

- Successfully launched the Filodoro Classic hosiery line in the Russian market
- Prepared consumer POS materials, managed media buying and relationship with Russian advertising agency
- Created fashion shows and press events to build brand recognition

CSP International S.p.A., Marketing Manager

Moscow, Russia
September 1996 – July 1997

- Established Sanpellegrino as the most popular Italian hosiery brand in Russia
- Formulated national marketing campaign (Banderas TVC – with Video International)
- Designed wholesale and regional trade strategy (structure and pricing), as well as new product development (heavy hosiery for winter)

- Designed innovative consumer brochure describing the Sanpellegrino product range and simplifying the consumer selection process

ADDITIONAL COURSEWORK

AIBEc – American Institute of Business and Economic <i>Principles of Marketing</i> <i>Financial Accounting</i> <i>Managing people in Organizations</i>	Moscow, Russia July 1998– March 1999
ITC – Training House Moscow, Headway Communications <i>Merchandising and Point of Sale</i> <i>The Practical Implementation of Marketing Strategy</i>	Moscow, Russia May 1998
MCE – Management Centre Europe <i>Marketing Management</i>	Brussels, Belgium July 1997
MTI – Management Training International <i>The Art of Selling</i>	Moscow, Russia February 1997

CONFERENCES

“Using technology tools to enhance pragmatic development in Italian,” ACTFL	Washington, DC November 2019
“Teaching Italian Through a Concept-based Approach,” (co-presented with Loretta Fernandez and Chiara Montera), ACTFL	Nashville, TN November 2017

VOLUNTEER WORK

KITE – Kids Italian Education in Pittsburgh	Pittsburgh, PA March 2015
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OTHER

Currently co-directing the Training Modules for Text-based Language Teaching project, one of the five projects that the Center for Integrated Language Communities (CILC) will be conducting between 2022 and 2026. CILC is one of sixteen national Language Resource Centers (LRC) housed at different universities around the country and funded by a grant by the U.S. Department of Education to improve the teaching and learning of languages nationwide. The Training Modules for Text-based Language Teaching project will develop, pilot, and disseminate modules for instructors on how to integrate text-based activities into existing second and heritage language courses.

Fluent in English, Italian, and Russian; reading comprehension of Spanish

Computer proficiency in MS Office applications